

Social Media – Keeping up with the Kids - Talk

0-5yrs

6-12yrs

teens

Summary



Social media is used by all generations. However, the difference between what the parents and their children use platforms for can be vast. Parents frequently use platforms differently to their children and even use completely different platforms to their children.

It is important for parents to keep up with technology and not fall behind. It can quickly develop into an area where parents and children don't discuss issues because we don't fully understand what is going on.

Parental confidence is key! This talk is designed to run through the main ways popular apps are used and the associated pitfalls of the most popular applications to help parents keep up with their children. Generational difference mean that it is unlikely that most parents will be completely on the same page but this talk provides an opportunity to ask questions and learn the main functions in a conducive environment.

Who is this talk for?

This talk is aimed at parents of children of ALL ages but is mainly to help parents learn for themselves first to build confidence and awareness.

We will not deal with bullying or screen time issues in this talk.

What will parents gain from this talk?

- An overview of security settings, privacy settings on the following popular applications: Snapchat, WhatsApp, TikTok, Facebook and Instagram
- Top tips about each application you might not have known about
- The problematic elements of each application

Event Details

Date: Mon, 14th Oct 2019

Time: 19.15-21.15

Location: The SandPit Theatre, The Ridgeway, St Albans, AL4 9NX

Cost: £19.50pp

About our speaker

Nika Jelendorf is Media Diversity Institute's resident Social media expert. She has worked on social media campaigns across Europe, in varied sectors and ranging from small local campaigns to national ones that reached millions of people. Aside from her interest in everything digital, Nika has been teaching human rights education and public speaking for over a decade to high school and university students across the globe.

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