

Social Media for Mummies

Workshop

0-5yrs

6-12yrs

teens

Summary



Social media is used by people of all generations, yet often in the same household the difference between what the parents see and what the children see is vast. Indeed they might be using different networks completely. All parents use social media to a greater or lesser extent but much of it is reactionary and some of us do not actually know the full extent of many social media applications. This can lead to parents being a step behind their children. The top applications parents use are also frequently the same ones our children are using so it is doubly useful for mums to learn about them to have confidence in using them but additionally to be able to guide their children too.

Who is this event for?

This workshop is aimed at parents of children of ALL ages, but is primarily designed as a workshop to help parents learn for themselves first.

Mums are invited to take mobile phone to the workshop and put what is being said into practice during the workshop. We cannot however be responsible for the mobile signal on the evening. If it is not possible to test out the options on the night they will be shown on screen and parents can test them out at home.

What parents will gain from the event:

- An overview of security settings, privacy controls and main functions on the following popular applications: Facebook, Instagram, Snapchat and WhatsApp
- Top tips about each application you might not have known about
- What types of problems are especially likely to come up in relation to each application
- What are message ports and what ones to avoid

Event Details

Date: Tue, 30th Apr 2019

Time: 19.30-21.15

Location: Fleetville Junior School, Main Hall, St Albans, AL1 4LW

Cost: £23pp

About our speaker

Nika Jelendorf is Media Diversity Institute's resident Social media expert. She has worked on social media campaigns across Europe, in varied sectors and ranging from small local campaigns to national ones that reached millions of people. Aside from her interest in everything digital, Nika has been teaching human rights education and public speaking for over a decade to high school and university students across the globe.

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